BEAT XS

W.AG FUNKTION + DESIGN

Slim cases for products with remarkable sizes

permanent, shapely reusable packaging, instead of complicated one-way packaging



high-quality contents well-organized and protected

case solutions for your success.









As a reusable packaging, BEAT offers a **professional product presentation** due to the optional sealing as well as euro hole hangers.



The idea behind BEAT . . .

To pack bit sets, hand tools, but also promotional items is in a class of its own. The packaging should be easy to open, protect the contents safely during transports and it should also look good. The case line BEAT combines all these requirements in just one single packaging solution.

In addition to a secure protective packaging, BEAT also offers the possibility of a uniform design of the case surfaces by using the in-mold labeling. In combination with a customized label in photo quality, you can also upgrade the contents of the case. Because of the optional euro hole hangers, BEAT can be attached to all standard shelf systems. This guarantees a remarkable product presentation at the eye level with your customers – directly at the point of sale.

Whenever conventional packaging will not meet the requirements due to their inappropriate formats, you will always find the suitable case solutions for your application out of over 30 different sizes of the BEAT case line! ÷

instead of complicated one-way packaging, BEAT is reusable and easy to open.





optional with euro hole hangers



a colour-combined case with a transparent cover makes contents visible



▲ releasing tools in the B 6361



▲ crimping hand tools in the B 6691



▲ bit set in the B 6361





The sizes of the case line BEAT set new standards to pack your high quality products!

W.AG FUNKTION + DESIGN

Sensitive measuring devices and optical products are dependent on a secure and high-quality packaging. The case line BEAT combines a robust construction with a remarkable technical design.The recessed handle of BEAT is comfortable to hold and allows a safe handling during mobile uses.

In contrast to many conventional case packaging, the slim sizes of BEAT are especially efficient as a packaging for elongated test, measurement and analysis devices. High quality products cannot be lost in the BEAT case. This enables a clear arrangement. Whether as a practical transport case, or for the protection of sensitive products - the case line BEAT is the ideal packaging solution for any types of applications.

protects and secures long lasting

+

Find the perfect case sizes also for instruments and measurement devices with small dimensions





▲ sensors and accessories in the B 6691



mechanical external measuring gauge in the B 6692 comfortable handling during mobile uses

features, specials, dimensions

NEW BEAT - in the maxi letter format

- standard-size-oriented case size for a cost- and postage-optimized sending of slim products
- permanent reusable packaging
- attractive advertising medium, which will already be noticed in the daily mail
- in contrast to conventional envelopes, BEAT protects the contents against dust, dirt and splashing water
- a packaging that is always **ready for sending**







In-mould labeling - the breathtaking colour decoration

- Images and information can be placed with a brilliant photo quality directly on the plastic cases by using the in-mould process.
- The case production and labeling happen in just one step.
- The in-mould labels (decoration labels) consist of the plastic PP, just like the case itself. The label merges with the case during the injection moulding process. A wanton or unintentional remove of labels is not possible - the high quality optic remains.
- The value of the contents can ideally be communicated by the label of the case. Above all, marketing strategies

can optimal be targeted for presentations at the POS.









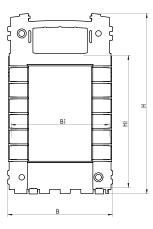
Dimensions **BEAT**

article	outer dimensions (BxHxT)	inner dimensions (BixHixTi)
BEAT 6341	85 x 145 x 32 mm	75 x 100 x 25 mm
BEAT 6342	85 x 145 x 57 mm	75 x 100 x 50 mm
BEAT 6343	85 x 145 x 82 mm	75 x 100 x 75 mm
BEAT 6361	85 x 195 x 32 mm	75 x 150 x 25 mm
BEAT 6362	85 x 195 x 57 mm	75 x 150 x 50 mm
BEAT 6363	85 x 195 x 82 mm	75 x 150 x 75 mm
BEAT 6391	85 x 270 x 32 mm	75 x 225 x 25 mm
BEAT 6392	85 x 270 x 57 mm	75 x 225 x 50 mm
BEAT 6393	85 x 270 x 82 mm	75 x 225 x 75 mm
BEAT 6321	85 x 345 x 32 mm	75 x 300 x 25 mm
BEAT 6322	85 x 345 x 57 mm	75 x 300 x 50 mm
BEAT 6323	85 x 345 x 82 mm	75 x 300 x 75 mm
BEAT 6331	85 x 370 x 32 mm	75 x 325 x 25 mm
BEAT 6332	85 x 370 x 57 mm	75 x 325 x 50 mm
BEAT 6333	85 x 370 x 82 mm	75 x 325 x 75 mm
BEAT 6641	160 x 145 x 32 mm	150 x 100 x 25 mm
BEAT 6642	160 x 145 x 57 mm	150 x 100 x 50 mm
BEAT 6643	160 x 145 x 82 mm	150 x 100 x 75 mm
BEAT 6661	160 x 195 x 32 mm	150 x 150 x 25 mm
BEAT 6662	160 x 195 x 57 mm	150 x 150 x 50 mm
BEAT 6663	160 x 195 x 82 mm	150 x 150 x 75 mm
BEAT 6691	160 x 270 x 32 mm	150 x 225 x 25 mm
BEAT 6692	160 x 270 x 57 mm	150 x 225 x 50 mm
BEAT 6693	160 x 270 x 82 mm	150 x 225 x 75 mm
BEAT 6621	160 x 345 x 32 mm	150 x 300 x 25 mm
BEAT 6622	160 x 345 x 57 mm	150 x 300 x 50 mm
BEAT 6623	160 x 345 x 82 mm	150 x 300 x 75 mm
BEAT 6631	160 x 370 x 32 mm	150 x 325 x 25 mm
BEAT 6632	160 x 370 x 57 mm	150 x 325 x 50 mm
BEAT 6633	160 x 370 x 82 mm	150 x 325 x 75 mm
BEAT 6694	160 x 270 x 20 mm	150 x 225 x 12 mm

stock colours: black, darkblue, transparent
locks: black, darkblue, silvergrey, red
accessories (optional): euro hole hangers with sealing opportunity

special colours: available on request

material: polypropylene







LEAD-SEALING authenticity sealing as a protection against thievery



LEURO HOLE HANGER Perfect product presentation on shelves



▲ LOCK very robust and completing the premium design of BEAT



▲ FEET FOR STACKING AND STANDING guaranteed a safety standing and a non slip stacking



▲ CONSTANT HINGE extremely robust for maximum stability

W.AG FUNKTION + DESIGN

Out of our range



JAZZ A simple elegance with the form and a perfect and individual organization of the interior design because of optional dividers or costumized foam inlays.

We offer industry specific case solutions for

measurement technology medical technology promotion

tools

TEKNO Timeless and classic design, but very versatile in the applications. HEAVY Robust sandwich frame construction meets attractive case design. HEAVY is also ideal as a case for heavy loads or as a tool case. Optionally available with divider.

DESIGN OPTIONS

Individual foam or thermoformed inlays guarantee a maximum protection of the contents. Match the colour of the cases, locks and handles to your corporate identity. We can also place your logo on the case shells with a high advertising effect through screen or pad printing.

We consider packaging as a complete case solutions.



W.AG Funktion + Design Wiesenweg 10 36419 Geisa/Rhön, Germany

> Phone +49 (0) 36967.6740 Fax +49 (0) 36967.674240

> > E-mail: info@wag.de
> > www.wag.de

www.wag-shop.de





case solutions for your sucess.

